

**West Midlands Combined Authority – Decisions taken by the WMCA Board on Friday 13 October 2017**

<b>Agenda Item No</b>	<b>Item</b>	<b>Decision</b>
1.	Apologies for Absence	Apologies for absence were received from Councillor George Adamson, Jonathan Browning, Councillor George Duggins, Councillor Steve Eling, Councillor Dennis Harvey, Steve Hollis, David Jamieson, Councillor Tony Johnson, Councillor Izzi Seccombe, Councillor Bob Sleigh, Councillor Michael Stokes and Stewart Towe.
2.	Chair's Remarks (if any)	<p>(1) The Mayor congratulated Transport for West Midlands for being awarded City Region Transport Authority of the Year at the National Transport Awards.</p> <p>(2) The Mayor thanked Mark Taylor for all of his efforts in supporting the WMCA as interim Director of Finance prior to Sean Pearce taking up his position on 16 October.</p> <p>(3) The Mayor thanked Keith Ireland, who was stepping down from the roles of Clerk and Monitoring Officer on 16 October, for the oversight and guidance he had provided supporting the governance of the WMCA from its inception.</p>
3.	Minutes - 8 September 2017	The minutes were agreed as a correct record, subject to an amendment to minute no. 51 ('WMCA Environmental Portfolio Priorities') to reflect the comments made by Councillor Ian Courts to include buildings within the 'environment' thematic priority area.
4.	The Mayor and WMCA Structures	(1) The appointment of Julie Nugent as Director of Productivity & Skills and Gareth Bradford as Director of Housing & Regeneration be noted.

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		(2) The election of Tim Pile as chair of the Greater Birmingham & Solihull LEP be noted.
5.	Performance Reporting	<p>The proposed approach to performance reporting incorporating a layered approach be agreed, to include:</p> <ul style="list-style-type: none"> <li>• Monthly reports on the headline indicators from the WMCA Performance Monitoring Framework, incorporating any updates in the data including any updates on supporting indicators.</li> <li>• A rotating programme of reporting on the different dashboards for each of the portfolio area, reporting on the relevant headline Performance Monitoring Framework indicators, detailed supplementary indicators and information on programme activity in that area.</li> </ul>
6.	West Midlands Competitive Positioning Paper	<p>(1) The proposed West Midlands Brand Framework (identity system), which was based on a 'family of brands' with common features - for example, the hexagon shape - to deliver a unified brand identity for the region be approved.</p> <p>(2) A robust programme of market testing and equality impact assessments be agreed to be undertaken as part of the final propositions.</p> <p>(3) The approach that each corporate entity - West Midlands Combined Authority, West Midlands Growth Company, Transport for West Midlands and the Mayor's Office - develop and finalise individual organisational brands against the</p>

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		<p>principles of the above framework be approved.</p> <p>(4) The further consumer testing and consultation work to be undertaken by Transport for West Midlands on the non-rail elements of the transport family be supported.</p> <p>(5) It be agreed that the West Midlands Growth Company work with Local Enterprise Partnerships to finalise brand assets to enable profile at a sub-regional level.</p> <p>(6) The adoption of the 'Make Your Mark' ident as a key component in providing alignment and demonstrating regional unity, both within the identity framework and beyond via associated partners organisations, be agreed.</p> <p>(7) The establishment of a Regional Identity &amp; Branding Steering Group, composed of the Mayor (or his nominee), the Chair of the Strategic Economic Plan Board, the Chief Executive of the West Midlands Combined Authority (or her nominee), the Managing Director of Transport for West Midlands and the Chief Executive of the West Midlands Growth Company, to oversee consistency of brand treatment and the effective implementation across 'the family', be agreed.</p>
7.	Appointment of WMCA Statutory Officers	<p>The appointment of the statutory officer posts as set out below be confirmed:</p> <ul style="list-style-type: none"> <li>• Head of Paid Service - Deborah Cadman</li> <li>• s.151 Officer - Sean Pearce</li> <li>• Clerk - Tim Martin</li> <li>• Monitoring Officer - Tim Martin</li> </ul>

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8.	Forward Plan	The plan of items to be reported to future meetings of the WMCA Board was noted.
9.	Financial Monitoring 2017/18	The financial position for August 2017 was noted.
10.	Independent Evaluation of Local Growth Interventions	<p>(1) The work of the National Evaluation Panel and the National Evaluation framework which has been developed for the 11 devolved areas in England be noted.</p> <p>(2) The interventions proposed for evaluation as detailed in paragraph 2.7, including Coventry City South, Friargate, HS2 Connectivity package, UK Central (local infrastructure) and Land and Property Investment Fund, be approved.</p> <p>(3) The requirement for further work to be done on identifying the key details of the interventions that are within the scope of the evaluation and that further information will be reported in due course be noted.</p>
11.	Housing Infrastructure Fund Application	The update on the latest position with the Housing Infrastructure Fund application be noted.

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12.	Skills Progress Update	The update on the latest developments within the Skills & Productivity workstream be noted.
13.	West Midlands Common Approach to Cycling: Bikeshare	<p>(1) The adoption of a single bikeshare scheme across the WMCA constituent area be approved.</p> <p>(2) Transport for West Midlands be the lead organisation for a West Midlands Bikeshare scheme.</p> <p>(3) Any sponsorship for a bikeshare scheme be sourced by the supplier as long as the sponsor qualified as appropriate under WMCA policy.</p> <p>(4) A single bikeshare scheme that was zero cost to the WMCA be approved and the ability for the WMCA and the supplier to profit share, if the scheme made a profit, be approved.</p> <p>(5) The integration of the West Midlands Bikeshare scheme with Swift be approved.</p> <p>(6) The route to procurement recommended by the WMCA Procurement Team be approved.</p> <p>(7) It be agreed that the WMCA or associated local authorities would not enter into any agreement with a dockless bikeshare supplier.</p>
14.	'West Midlands on the Move'	(1) The 'West Midlands on the Move Strategic Framework 2017-30' be approved.

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	Strategic Framework	<p>(2) The appointment of a Political Physical Activity Champion be approved.</p> <p>(3) The 2017-19 Delivery Plan and progress made in agreeing the contributions from Constituent Authorities, WMCA and stakeholders be noted.</p> <p>(4) The proposals for the Strategic Framework’s launch on 16 November 2017 in Coventry be approved.</p>
<b>15.</b>	West Midlands Mental Health Commission Update	The progress and update on the current position of the West Midlands Mental Health Commission Action Plan and the work undertaken since the launch of the programme on 31 January 2017 be noted.
<b>16.</b>	Minutes of the Investment Board - 4 August 2017	The minutes were noted.
<b>17.</b>	Minutes of the Transport Delivery Committee - 4 September 2017	The minutes were noted.
<b>18.</b>	Minutes of the Overview & Scrutiny Committee - 12 September 2017	The minutes were noted.
<b>19.</b>	Minutes of the Audit, Risk &	The minutes were noted.

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	Governance Committee - 15 September 2017	
<b>20.</b>	Friday 10 November 2017 at 11.00am	The date of the next meeting was noted.
<b>21.</b>	Exclusion of the Public and Press	The exclusion of the public and press for the remainder of the meeting was agreed.
<b>22.</b>	Joint Data Team Contract	<p>(1) Authority be delegated to the Managing Director of Transport for West Midlands and Director of Finance of the West Midlands Combined Authority to appoint suppliers to the Joint Data Team framework contracts for Provisions 1 and 2 (data collection and data platform).</p> <p>(2) The on-going requirement for constituent WMCA member authorities to continue to allocate budget of £624,100 per annum towards the Joint Data Team Initiative (divided between authorities by mid-level population size), in line with the practice of the last 10 years and with the budget level set at that of the last two years and with further efficiencies to be sought to reduce or avoid costs, be approved.</p> <p>(3) Efficiencies in the delivery of the Joint Data Team Initiative be released through new ways of working and the in-housing of activity in order to provide new capabilities for improved intelligence to support management of network resilience, performance management, land Use forecasting, to include supplying the tools to enable the easier sharing of intelligence between WMCA partners in support of the Policy Research Plan (endorsed at WMCA Board 23 June 2017) and in line with the developing wider approach to data and intelligence.</p>

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		<p>(4) The procurement strategy and on-going work to secure the development of a replacement transport modelling capability for the current PRISM model that would enable continued business case development, operation of the DEIM investment policy tool and support the testing of policy impacts on the transport network (such as Local Plan evidence bases) be noted.</p>
<b>23.</b>	Commonwealth Games 2022 Update	The report be noted.